



REGULAR MEETING

JEFF GORELL
Supervisor, 2nd District

ISRAEL RODRIGUEZ
Field Representative
Supervisor Jeff Gorell

MEMBERS OF THE COUNCIL

- ROSEMARY ALLISON,
CHAIR
- AMY ELLIOT, VICE
CHAIR
- MARK BURLEY
- KEVIN CANNON
- MICHAEL ADAMS

AGENDA

OCTOBER 12, 2023

6:00 PM

**Municipal Advisory Council
Santa Rosa Valley, California**

**Santa Rosa Technology Magnet School
13282 Santa Rosa Road
Santa Rosa Valley, CA 93012**

WEB ACCESS

At: ventura.org/santarosavalleymac

MAC Calendar, Agenda, and Minutes

Welcome to the meeting of the Santa Rosa Valley Municipal Advisory Council (MAC) an advisory council for the unincorporated area of Santa Rosa Valley to Ventura County Supervisor Jeff Gorell.

LEGAL NOTICES

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theft. If it is determined that materials are about matters not within the Municipal Advisory Council's jurisdiction, or would be disruptive of the meeting, or would foster illegality, use of County-provided equipment will not be allowed.

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Santa Rosa Valley Municipal Advisory Council
Ventura County Supervisor Jeff Gorell
2100 E Thousand Oaks Blvd Suite E
Thousand Oaks, CA 91362

In-Person Public Comment

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OPENING

1. Call to Order.
2. Roll Call.
3. Pledge of Allegiance to the Flag of the United States of America.
4. Approval of the Minutes of the meeting of the Santa Rosa Valley Municipal Advisory Council held on Thursday, July 20, 2023.
5. Agenda Review.
6. Consent Agenda Items 10 through 13.
7. Office of Ventura County Supervisor Jeff Gorell's Comments – Brief announcements and report on County activities.

8. Public Comments – Citizen presentations regarding Santa Rosa Valley Municipal Advisory Council related matters NOT appearing on this agenda. (See Guidelines above).
9. Council Comments – Comments by Council members on matters they deem appropriate. A Council member may ask a question for clarification, make a brief announcement, or make a brief report on his or her own activities. A Council member may also provide a reference to staff or other resources for factual information, or request staff to report back to the body at a subsequent meeting concerning any matter. The Council may also direct staff to place a matter of business on a future agenda.

CONSENT AGENDA

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California Highway Patrol

10. CHP participated in this year's Public Safety Weekend at Underwood Farm's Fall Festival. Officers conducted child seat safety checks and informed people on best practices for ensuring child safety. CHP Moorpark will be in Somis on October 21st, at Sonny's Ranch for the Sonny Horses 4 kids event benefiting several non-profit organizations in Ventura County. Children will have a chance to check out a patrol car. The CHP is continuing to hire 1,000 officers to make California's roadways safer.

RECOMMENDATION TO RECEIVE AND FILE

Ventura County Sheriff

11. Residents in the Camarillo, Somis, and Santa Rosa Valley areas should be alert for organized theft crews during their trips to the store and bank. Several thefts of wallets/purses have occurred while the victims are shopping at their local retail business. Shoppers have become victims of pickpockets and theft of wallets from shopping carts. Citizens are advised to remain alert to who bumps into you at the store or attempts to distract you with questions. Please check your belongings whenever you feel somebody has bumped into you (even accidentally), evaded your space at the store or being too persistent with talking

to you. Don't leave your purse in the shopping cart. When going to a bank or ATM machine remain alert for anyone near you or following you. If you withdraw a large amount of money, please be extra alert of someone watching you or was in the bank while you withdrew the money. Do not leave your money unattended in the vehicle. Please report any suspicious vehicles or persons to the police immediately.

RECOMMENDATION TO RECEIVE AND FILE

Ventura County Fire Department

12. Ventura County enters fall with a much better fire risk profile compared to the last decade of drought. Vegetation (fuel) moisture levels are about 80 percent and hillsides are green limiting the risk of large fires. The Ventura County Fire Department supports the Firewise USA program, a community-based effort to reduce wildfire risk and lower homeowners' insurance costs. Fire Prevention Week is October 8-14. This year's focus is on reducing fires relating to cooking. Chef's Gordon Ramsey and Aaron Sanchez joined VCFD in a safety video. You can watch the video on VCFD's YouTube channel: <https://youtu.be/-cnfV-okA80> in English. And <https://youtu.be/owQzdnc4IBk> in Spanish.

RECOMMENDATION TO RECEIVE AND FILE

Update From Public Works Agency on Yielding Yellow Turn Signal Request

13. Supervisor Gorell and his staff have been in discussions with Public Works Agency regarding SRV MAC's request to conduct a feasibility study on flashing yellow turn signals along Santa Rosa Road. As part of these discussions, we have learned more about planned upgrades, system enhancements, and capabilities. The following is a synopsis of our discussions.
- The 8-signal synchronized signal system (Hill Canyon Rd is not part of the synchronization) along the County portion of Santa Rosa Rd. is delicate in its operation and any changes need to be carefully considered. The synchronized system during certain hours of the day allows someone traveling at a set speed (45mph) to navigate the length of the road with limited interruptions.
 - It also allows sufficient gaps so that drivers entering Santa Rosa Rd from a non-signalized side street do not have an unreasonable wait. The "no right turn" onto Santa Rosa Rd from Moorpark Rd at certain hours is part of the synchronization that assists in allowing these gaps.
 - There were two detailed studies done in 2018 and 2019 that analyzed the efficiency of the signal system and optimized the system at that time.

- Currently PWA has a countywide signalized intersection improvements project under design, that includes Santa Rosa Road. This project will install new traffic controllers, new yellow retroreflective signal back plates, new advance dilemma zone detection, and other hardware/software upgrades (central system, signal timing, etc.). This project will be completed next year, and the upgrades can accommodate flashing yellow arrow phasing.
- In addition, PWA has budgeted this fiscal year to conduct an adaptive signal control corridor study along four road segments, including Santa Rosa Rd. An adaptive corridor can provide real-time signal timing management and adjust signal timing automatically in the field to maximize traffic flow. The scope can include a flashing yellow arrow analysis. The adaptive corridor study will begin early next year. Once these are completed, we will have the information needed to determine the appropriateness and ability of adding flashing yellow left turn signals.

As a result of what we have learned about future system enhancements, upgrades, and the ability to add left turn flashing turn signals in the near future, it does not make sense to incur unnecessary expenditures for another feasibility study.

RECOMMENDATION TO RECEIVE AND FILE

REGULAR AGENDA

Regular Agenda items are heard at the Council's discretion and may be heard at any time during the meeting.

Updated Logo Design – Santa Rosa Valley

14. Supervisor Gorell's office is currently implementing a comprehensive program to update District 2's website, social media strategies, and delivery systems for MAC meetings. As part this comprehensive project, new logo designs are being created with the goal of creating a cohesive look and branding among MACS. Please see sample of new logo design in your agenda packet for review. MAC Members to vote to adopt or decline new logo design.

Update for Public Works Requests – Santa Rosa Valley

15. For the month of September, a total of 3 requests were made using VCPWA Connect App, the Public Works online portal for reporting issues. Out of the 3 requests, a total of 3 has been closed out. Two of the requests involved illegal grading and one for road maintenance. The app can be used to report issues such graffiti removal, potholes, waste management issues, and illegal dumping.

Please refer online: VCPublicWorks.org or your app store and search VCPWA Connect. It is an effective way to solve issues and help your community.

The Future of Santa Rosa Valley, Phase I Macro Outlook

16. Field Representative, Israel Rodriguez will open the planning session by having members of the MAC and public complete a SWOT Analysis Worksheet. Followed up with a prioritization discussion to help identify and clarify the macro-outlook of SRV.
 - i. SWOT Analysis Worksheet
 - ii. Prioritization Worksheet and discussion on the pertinent issues and opportunities facing SRV over the next to 3-10 years.
 - iii. Concluding comments and a look at the next planning session: Phase II, Foundational Elements of 3-5 Year Plan.

CLOSING

17. Adjournment of the Santa Rosa Valley Municipal Advisory Council meeting to the next meeting, November 16, 2023, Santa Rosa Technology Magnet School 13282 Santa Rosa Road, Santa Rosa Valley, CA 93012



REGULAR MEETING MINUTES

MEMBERS OF THE COUNCIL

- ROSEMARY ALLISON, CHAIR
- AMY ELLIOT, VICE CHAIR
- MARK BURLEY
- KEVIN CANNON
- MICHAEL ADAMS

JEFF GORELL

Supervisor, 2nd District

SHANE WARBURTON

Field Representative

Supervisor Jeff Gorell

JULY 20, 2023

6:00 PM

Municipal Advisory Council
Santa Rosa Valley, California

Rancho Santa Rosa Clubhouse
11701 E. Los Posas Road
Santa Rosa Valley, CA 93012

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OPENING

1. Call to Order.
 - a. Chair Rosemary Allison called the meeting to order at 6:03PM
2. Roll Call.
 - a. Chair Rosemary Allison called the roll.
 - b. Vice Chair Amy Elliot is excused.
 - c. 4/5 councilmembers are present, quorum is met.
3. Pledge of Allegiance to the Flag of the United States of America.
 - a. The Pledge of Allegiance was led by a member of the public
4. Approval of the Minutes of the meeting of the Santa Rosa Valley Municipal Advisory Council held on Thursday, May 18, 2023.
 - a. Mark Burley makes a motion to approve
 - b. Kevin Cannon seconds

- c. Passes unanimously
- 5. Agenda Review – The agenda review is designed so that the Chair may bring up any changes that have occurred to the Agenda in the time since its posting.
- 6. Comments from Office of Ventura County Supervisor Jeff Gorell– Brief announcements and report on County activities.
- 7. Public Comments – Citizen presentations regarding Santa Rosa Valley Municipal Advisory Council related matters NOT appearing on this agenda. (See Guidelines above).
 - a. We have one public comment from Mr. Bob Winston: He was present at the last meeting. He made a comment about the palm trees, they are gone. He is thankful. The house on Jennifer is being sold, the new owners will hopefully do something. This is a pleasant update from when he first brought these concerns forward at the last Municipal Advisory Council.
- 8. Council Comments – Comments by Council members on matters they deem appropriate. A Council member may ask a question for clarification, make a brief announcement, or make a brief report on his or her own activities. A Council member may also provide a reference to staff or other resources for factual information, or request staff to report back to the body at a subsequent meeting concerning any matter. The Council may also direct staff to place a matter of business on a future agenda.
 - a. Kevin Cannon: Firewise- Kevin Cannon has been organizing the FireWise Council to get a designation for Santa Rosa Valley covering the boundaries of the MAC. This has not gone too well, the social media arm is struggling to get public engagement. He cites the lack of attendance at the Camarillo Fire Forum. It is best to contact the heads of the HOAs to solicit them so they can communicate with members. Kevin is working with Mark. They need 5 people to get together to understand the program. They will work with County Fire to put together a risk assessment, followed by a town-hall type event.
 - b. Chair Rosemary Allison mentions a woman buying a tract house that would have astounding insurance rates now that StateFarm is out of the picture. We need to do whatever we can to get a FireWise program going. Rosemary nominates Eric Peterson.
 - c. Mark Burley: Update on Stepping Stones: the park people and Stepping Stones are having a meeting next week, so hopefully at that point Parks will have some sort of lease agreement.
 - d. Michael Adams: We do not have a formal presentation on Dark Sky yet, that will take research. Michael Adams mentions a tech project he used. He asked the question “which counties in California have a Dark Sky Ordinance” into at least 7 different chatbots, and the results showed a

large number of counties, indicating that it is a very plausible idea in Santa Rosa Valley. They will look at what other counties have done and what to do to move forward.

- i. Mark Burley asks if these are “county-wide ordinances” because this could be a larger conversation if this doesn’t just target Santa Rosa Valley. Michael Adams is unsure, but is doing the research.

9. Consent Agenda Items 10 through 15.

- a. Kevin Cannon would like to open up Item 14. Mark Burley would as well.
- b. Michael Adams wants to mention the fire on Presilla road in Santa Rosa Valley. Some kids were shooting off fireworks. Not smart to shoot fireworks in dry glass. Michael Adams recommends reporting suspicious vehicles to the Sheriffs Department to investigate.
- c. Chair Rosemary Allison motions to pass the Consent Agenda while pulling Item 14 for discussion
- d. Kevin Cannon seconds
- e. Passes unanimously.

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California Highway Patrol

10. Countywide Updates provided by Public Information Officer Ryan Ayers. See attachment.

RECOMMENDATION TO RECEIVE AND FILE

11. Countywide Updates provided by Lieutenant Commander Heather Hoglund. See attachment.

RECOMMENDATION TO RECEIVE AND FILE

Ventura County Sheriff

12. Countywide Updates provided by Senior Deputy Claudia Holden. See attachment.

RECOMMENDATION TO RECEIVE AND FILE

Ventura County Fire Department

13. Countywide Updates provided by Scott Thomsen, Director of Communications and Public Affairs. See attachment.

RECOMMENDATION TO RECEIVE AND FILE

Ventura County Public Works – Transportation

14. Update on Yielding Yellow Turn Signal Request – On the Office of Supervisor Jeff Gorell's request, County of Ventura Roads and Transportation requested a quote from engineering firm Kimley Horn to conduct a thorough left-turn analysis for select intersections in Santa Rosa Valley that could potentially benefit from the inclusion of flashing yellow arrow (FYA) lights. Attached is a quote for the County from Kimley Horn on what that analysis would cost.

See attachment.

RECOMMENDATION TO RECEIVE AND FILE

Ventura County Counsel

15. Update on Bridlewood Basin Trail – County Counsel has reviewed the request for the Ventura County Watershed Protection District to grant the Bridlewood Trails Homeowners Association "HOA" a requested equestrian trail easement over District flood control easements. County Counsel does not recommend this unless the HOA agrees to indemnify the County. Our office is examining steps forward.

See attachment.

RECOMMENDATION TO RECEIVE AND FILE

REGULAR AGENDA

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Southern California Edison

16. Southern California Edison Government Relations Manager Andrew Thomas will be giving a presentation on the timeline for improvement of powerlines in the Santa Rosa Valley. He will also provide updates on what has been done already and will answer questions from the Council.

RECOMMENDATION TO RECEIVE AND FILE

- a. Government Relations Manager Andrew Thomas gives a presentation on updates to power infrastructure in the Santa Rosa Valley. Andrew Thomas acknowledges the crews working from SCE to reduce wildfire risk.
- b. Andrew Thomas mentions the significant decrease in Public Safety Power Shutoff (PSPS) events. He mentions the significant decrease from 179,000 customers to only 16,000 customers from 2021 to 2022.
- c. The one issue that Supervisor Gorell brought to SCE president was the Morganstein line.

- d. Andrew Thomas wants to go over the Gabbert Circuit Plan to give a broader definition of the circuits impacting Santa Rosa Valley. The plans are to implement operational protocols to raise PSPS windspeed thresholds.
- e. The focal point is the Morganstein line: They have replaced 10.2 miles of overhead wire with new covered conductor. It is less expensive, and has an equal impact to reducing the need for PSPS events.
- f. Brennan Circuit Plan: The plan is to replace 7.4 miles of overhead wire with new covered conductor.
- g. Andrew Thomas shows what SCE has to offer in terms of fire resistant poles, covered conductors, protective devices, and targeted undergrounding.
- h. The Undergrounding Update: Supervisor Gorell was in favor of sourcing 20A funds. The picture from slide 9 shows the project that will be done as is, but unfortunately negotiations have fallen through to extend the undergrounding of the line beyond Santa Rosa Technology Magnet School.
- i. Andrew Thomas promotes the alert systems available for residents for PSPS events and other important SCE updates. These exist as mobile apps.
 - i. Chair Rosemary Allison was under the impression that the extension of the undergrounding was approved. Rosemary is asking that we can be 100% confident that we won't lose power on Thanksgiving.
 - 1. Andrew Thomas says that with the work being done, if the conditions are equal to 2021, we can be confident.
 - 2. Rudy Gonzales mentions that SCE is prioritizing Santa Rosa Valley.
 - 3. The MAC appreciates that Supervisor Gorell brought this to the SCE President.
 - 4. Rosemary Allison brings up the electrification of our community.
 - a. Rudy brings up the long-term planning. They have a planning document to meet the states greenhouse gas and electric standards. They want to shut down the natural gas plants. They will be able to eliminate all the natural gas plants in the state. They are not going out and promoting that everyone get rid of their natural gas, he is saying that new construction will have electrification incorporated into plans.
 - 5. Michael Adams brings up that his electric rates have doubled since this has started happening.
 - 6. Rudy Gonzalez mentions that in the future, the overall cost of energy consumption will come down. SB205, the State is very interested in protecting the low-income communities from higher electricity rates. The goal from the income

graduated fixed charge is to protect incomes. SCE is just abiding by the imposed state mandate.

7. Chair Rosemary Allison asks how to get signed up for the medical baseline battery program.
8. Mark Burley asks if there is anything in the Federal Infrastructure Bill for undergrounding. Rudy mentions that Thousand Oaks came up empty, there is very little funding for undergrounding.
9. Chair Rosemary Allison asks which city was approached for the Rule 20A funds. Andrew Thomas says they consulted multiple municipalities.
10. Chair Rosemary Allison asks about the mutual benefit district. Rudy says this is a matter of asking another city to donate the rest of their rule 20 funds to the County for Santa Rosa.
11. Michael Adams asks about ETA for Morganstein
 - a. Andrew Thomas says it will all be done by 2024, but they are trying to finish ahead of time. They are working now to keep power on at Thanksgiving.
 - b. Michael asks for the windspeed threshold numbers. Andrew Thomas says they are set against the standards from previous years, and it is a significant increase. Rudy mentions additional factors, like fuel moisture, vegetation on the ground, etc.
- j. Rosemary mentions that we should get the SCE guys back out just before or back after Thanksgiving

Update by Vicky Beelik, Large Animal Evacuation Coordinator

17. Vicky Beelik, Large Animal Evacuation Coordinator has an update for the Santa Rosa Valley Municipal Advisory Council
 - a. Vicky Beelik met with Megan from Stepping Stones, she evaluated the equestrian site. They were also able to confirm that there would be no overlap from the staging ground and the Stepping Stones Corral.
 - b. The two programs go hand in hand, and we will have additional supplies. The critical next step is getting the equipment. What she would like to do is establish a point of contact for this.
 - c. A good place is the parking lot of the equestrian park for the stalls, however they are not fenced and she is trying to work on this with Megan.
 - d. She cites that during a natural disaster, nobody is going to be going to an equestrian trail anyways. She just needs an employee to work with Megan to see where she's at so we can see what's next with the evacuation plan. She needs somebody who knows the park well. She would like a Point of Contact (POC) from the Parks district itself.
 - e. Chair Rosemary Allison wants a formal plan for Vicky to bring to the MAC for approval.

- f. Vicky Beelik will bring back a plan for this.
RECOMMENDATION TO RECEIVE AND FILE

18. ITEM 14 (Moved up from the Consent Agenda)

Ventura County Public Works – Transportation – ITEM 14

19. Update on Yielding Yellow Turn Signal Request – On the Office of Supervisor Jeff Gorell's request, County of Ventura Roads and Transportation requested a quote from engineering firm Kimley Horn to conduct a thorough left-turn analysis for select intersections in Santa Rosa Valley that could potentially benefit from the inclusion of flashing yellow arrow (FYA) lights. Attached is a quote for the County from Kimley Horn on what that analysis would cost.
See attachment.

RECOMMENDATION TO RECEIVE AND FILE

- a. Kevin Cannon mentions that there seemed to be a lack of consultation. He is not sure where the evaluations came from. What he is seeing is that there, for some reason, picked options.
- b. Mark Burley: Santa Rosa and Hill Canyon, no need. Santa Rosa Road and Yucca, this is a major problem
- c. Santa Rosa and Blanchard could use one
- d. Santa Rosa and Brittney Park could use one. Chair Rosemary Allison said it might not work.
- e. Santa Rosa Road and Penelope Place does not need one.
- f. Kevin Cannon says they need the synchronization.
- g. Rosemary likes Vista Grande and Santa Rosa Road.
- h. Mark Burley explains that the flashing yellow warns people that there are people coming. The flashing yellow, you don't just go, you make sure it is safe to go. According to the traffic people, it is not as safe because people just go.
- i. Kevin Cannon brings up unprotected left turn and protected left turn. They will have to analyze it.
- j. Michael Adams and Kevin Cannon bring up the 55mph speed limit regarding line of sight requirements. The County was always saying that we can't do it because of the 55mph.
- k. Mark Burley suggests that the following are the beneficial ones:
 - i. Yucca, Blanchard, Brittney, Penelope, Applewood, Vista Grande, and Andalusia.
 - ii. Everybody else is potentially having to wait to go into their communities.
- l. Israel Rodriguez mentions wanting to prioritize, Mark Burley wants to make a motion on what they are asking for:

- i. Kevin Cannon wants an analysis of the synchronization impact.
- ii. Mark Burley suggests cutting it down to 6 lights instead of 9.
- m. Rosemary Allison makes a motion to recommend to address B2 with Yucca drive(only one), Blanchard road (only needed one way), Brittney Park Road (only needed one direction), Penelope place/Applewood (two ways), Vista Grande (only one way, don't need it for the school), Andalusia drive/Vista Arroyo (both ways).
- n. Kevin Cannon 2nds, Motion passes unanimously.

Office of Ventura County Supervisor Jeff Gorell

- 20.** Notice of resignation for Shane Warburton from Office of Supervisor Jeff Gorell effective July 28, 2023. The new point of contact for the Municipal Advisory Council will be Community Field Representative Israel Rodriguez (Israel.Rodriguez@ventura.org) until further notice.
- a. Shane Warburton gives brief update on resignation from the office, and that Israel Rodriguez will be the point of contact for the office for the time being.

RECOMMENDATION TO RECEIVE AND FILE

CLOSING

- 21.** Adjournment of the Santa Rosa Valley Municipal Advisory Council meeting to the next meeting, September 21st, 2023 at Rancho Santa Rosa Clubhouse 11701 E. Los Posas Road, Santa Rosa Valley, CA 93012
- a. The meeting adjourned at 7:37 in memory of Carol Lee Goldberg.



CALIFORNIA HIGHWAY PATROL

To: the Santa Rosa Valley MAC c/o Supervisor Gorell's office

CHP MOORPARK'S SANTA ROSA VALLEY MAC TALKING POINTS: (10.12.23)

- CHP Moorpark was honored to be part of this year's Public Safety Weekend at Underwood Farm's Fall Harvest Festival. We set up a child safety seat booth this year and were able to answer many questions about the laws and best practices of child safety seats in vehicles. We also had the opportunity to do some seat checks on already installed car seats.
- On Saturday, October 21st, CHP Moorpark will be in Somis at Sonny's Ranch for the Sonny Horses 4 Kids event benefiting the Autism Society of Ventura County, Childhood Matters, DART, United Parents, VC Department of Child Support Services, Kids and Families Together, and The Girl Scouts of the Central Coast. Come say hi and check out one of our patrol vehicles.
- The California Highway Patrol is hiring 1,000 officers to help make California's roadways safer. If you or someone you know would like to join the CHP, visit www.betheCHP1000.com for more information and to speak with a local recruiter.
- Follow CHP Moorpark on social media for traffic updates, sig alerts, evacuation notices, roadway closures, and general information on what the CHP is doing in your area.

Twitter: **@CHPMoorpark**
Facebook: **@CHP-Moorpark**
Instagram: **@CHPMoorpark**

Contact: **Officer Ryan Ayers**
Public Information Officer
Phone: **(805) 553-0800**
Email: **rayers@chp.ca.gov**



Rodriguez, Israel

From: Gonzalez, Miguel
Sent: Sunday, October 8, 2023 8:37 PM
To: Rodriguez, Israel
Subject: Re: Somis and Santa Rosa Valley MAC Reports

Good evening,

Somis MAC safety report:

Residents in the Camarillo and Somis area should be alert for organized theft crews during their trips to the store and bank. Several thefts of wallets/purses have occurred while the victims are shopping at their local retail business. Shoppers have become victims of pick-pockets and theft of wallets from shopping carts. Citizens are advised to remain alert to who bumps into you at the store or attempts to distract you with questions. Please check your belongings whenever you feel somebody has bump into you (even accidentally), evaded your space at the store or being too persistent with talking to you. Don't leave your purse on the shopping cart.

Residents going to banks are also reminded to remain alert for anyone near you or following you. If you withdraw a large amount of money, please be extra alert to who saw you or was in the bank while you withdrew the money. Do not leave your money unattended in the vehicle. Please report any suspicious vehicles or persons to the police immediately.

You can use the same safety report for Santa Rosa Valley. For info, Moorpark Police is responsible for Santa Rosa Valley but I believe the information pertains to everyone. Thanks. Sorry for the delay. I will see you Wednesday.



**VENTURA COUNTY
SHERIFF'S OFFICE**
OFFICE OF JIM FRYHOFF, SHERIFF

Miguel Gonzalez
Senior Deputy

📍 [800 S. Victoria Ave, Ventura, CA, 93009](https://www.ventura.org/800-S-Victoria-Ave-Ventura-CA-93009)

🌐 [venturasheriff.org](https://www.venturasheriff.org)

📄 [applyventurasheriff.org](https://apply.venturasheriff.org)



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From: Rodriguez, Israel <Israel.Rodriguez@ventura.org>

Sent: Thursday, October 5, 2023 11:24 AM



Website: **VCFD.org**

Twitter: **@VCFD**

Facebook: **@VenturaCountyFire**

Instagram: **@VenturaCountyFire**

Contact: Scott Thomsen

Director of Communications and Public Affairs

Phone: **(805) 914-8502**

Email: **scott.thomsen@ventura.org**

Oct. 5, 2023

Attn: Supervisor Jeff Gorell and Municipal Advisory Committees

- Ventura County enters fall with a much better fire risk profile compared to the past decade of drought. Vegetation (fuel) moisture levels are about 80 percent and hillsides are green, limiting the risk of large wildfires. Even so, Santa Ana wind conditions have started, and residents need to remain vigilant with vegetation management and wildfire preparedness.
- The Ventura County Fire Department actively supports the Firewise USA program, a community-based effort to reduce wildfire risk and lower homeowners' insurance costs. Following a series of presentations by the department, about 40 communities have started the process to become Firewise certified. That is 10 times the number currently certified.
- Fire Prevention Week is October 8-14. This year's focus is on reducing fires related to cooking. Chefs Gordon Ramsey and Aaron Sanchez joined VCFD to share kitchen safety tips. You can watch the videos on VCFD's Youtube channel. <https://youtu.be/-cnfV-okA80> in English. And <https://youtu.be/owQzdnc4lBk> in Spanish.

Sincerely,

Scott Thomsen
Director of Communications and Public Affairs
Ventura County Fire Department

Santa Rosa MAC Proposed Logo



Santa Rosa Valley SWOT Analysis Worksheet

List all the thoughts that come to mind			
Strengths	Weaknesses	Opportunities	Threats

Top 3 In Each Area

Strengths	Weaknesses	Opportunities	Threats

Strategic/ Macro Questions to Ask:

What are the immediate issues the Santa Rosa Valley community faces today:

List the pressing issues the Santa Rosa Valley community will face over the next 5-10 years:

For organizational purposes list the top categories that should be included in the plan, they can include items like public safety, traffic control, crime, community engagement, infrastructure issues, utilities...

What innovations/services can be utilized to improve the lives of Santa Rosa Valley residents in the future: