



REGULAR MEETING

MEMBERS OF THE COUNCIL

- ROSEMARY ALLISON,
CHAIR
- AMY ELLIOT, VICE
CHAIR
- MARK BURLEY
- KEVIN CANNON
- MICHAEL ADAMS

JEFF GORELL
Supervisor, 2nd District

ISRAEL RODRIGUEZ
Field Representative
Supervisor Jeff Gorell

AGENDA

November 16, 2023

6:00 PM

**Municipal Advisory Council
Santa Rosa Valley, California**

**Santa Rosa Technology Magnet School
13282 Santa Rosa Road
Santa Rosa Valley, CA 93012**

WEB ACCESS

At: ventura.org/santarosavalley/mac
MAC Calendar, Agenda, and Minutes

Welcome to the meeting of the Santa Rosa Valley Municipal Advisory Council (MAC) an advisory council for the unincorporated area of Santa Rosa Valley to Ventura County Supervisor Jeff Gorell.

LEGAL NOTICES

Persons who require accommodation for any audio, visual, language, or other disability to review an agenda or to participate in a meeting of the Santa Rosa Valley Municipal Advisory Council per the American Disabilities Act (ADA), may obtain assistance by requesting such accommodation by calling (805) 214-2510 or e-mailing israel.rodriguez@ventura.org. Any such request for accommodation should be made at least 48 hours prior to the scheduled meeting for which assistance is requested.

All agenda reports and supporting data, including those filed in accordance with Government Code Section 54957.5 (b) (1) and (2) are available from Ventura County Supervisor Jeff Gorell's office at 2100 E Thousand Oaks Blvd, Suite E, Thousand Oaks, CA 91362. The same materials will be available and attached with each associated agenda item, when received, at the following website: ventura.org/santarosavalley/mac

Documents including staff materials, comment emails and letters, photos, etc., distributed to the Santa Rosa Valley Municipal Advisory Council regarding any agenda item during an open session or after the meeting concluded, are posted online and made available for public inspection at ventura.org/santarosavalley/mac

PUBLIC COMMENT

Public comment is the opportunity for members of the public to participate in meetings by addressing the Santa Rosa Valley Municipal Advisory Council in connection with one or more agenda or non-agenda items. Public comments by a member of the public at a single meeting are limited to a cumulative total of five minutes at such meeting unless the time allotment is increased or decreased by the Chair depending on the number of speakers. The public comment period during the opening part of the meeting to address non-agenda items is limited to 30 minutes total for all speakers; this 30-minute limit does not apply to items on the agenda.

To maintain a public meeting environment conducive and welcoming to receiving public comments from all members of the public, the audience is discouraged from engaging in displays of support or opposition to staff reports or public comments, including clapping, yelling, booing, hissing or cheering, that may create a disruptive environment for members of the public wishing to participate. Any person who disrupts or impedes the orderly conduct of a meeting will be instructed to cease the disruptive conduct. Failure to do so may result in that person being removed from the meeting.

Members of the public who would like to augment their comments with visual or audio presentations must submit their materials to the israel.rodriguez@ventura.org for review at least 48 hours before the meeting. The review will be conducted to determine only whether the materials are on matters within the jurisdiction of the Municipal Advisory Council, would be disruptive of the meeting, or would foster illegality, such as identity

theft. If it is determined that materials are about matters not within the Municipal Advisory Council's jurisdiction, or would be disruptive of the meeting, or would foster illegality, use of County-provided equipment will not be allowed.

Email or Mail Public Comment in Advance of the Meeting

If you wish to make a comment on a specific agenda item by email or mail, please submit your comment by 12:00 p.m. on the day prior to the meeting. Indicate in the Subject Line the Agenda item number (e.g., Item No. 9) on which you are commenting. Your email or written comment will be distributed to the Municipal Advisory Council and placed into the item's record for the minutes of the meeting. Public Comments submitted in writing are public records and subject to disclosure. An unredacted version is made available when records are requested by a Public Records Act request. Please do not submit personal contact information you do not want to be made public. Please submit your comment to israel.rodriquez@ventura.org or mail to:

Santa Rosa Valley Municipal Advisory Council
Ventura County Supervisor Jeff Gorell
2100 E Thousand Oaks Blvd Suite E
Thousand Oaks, CA 91362

In-Person Public Comment

If you would like to provide a verbal comment **in person** during the meeting, upon arrival at the meeting location, check in with staff and complete a comment card. When your name is called for public comment, please proceed to the podium. If you do not wish to pre-register but would like to provide in-person comments at the meeting, you must check in with the staff prior to the agenda item being called.

OPENING

1. Call to Order.
2. Roll Call.
3. Pledge of Allegiance to the Flag of the United States of America.
4. Approval of the Minutes of the meeting of the Santa Rosa Valley Municipal Advisory Council held on Thursday, October 12, 2023.
5. Agenda Review.
6. Consent Agenda Items 10 through 12.
7. Public Comments – Citizen presentations regarding Santa Rosa Valley Municipal Advisory Council related matters NOT appearing on this agenda. (See

Guidelines above).

8. Office of Ventura County Supervisor Jeff Gorell's Comments – Brief announcements and report on County activities
9. Council Comments – Comments by Council members on matters they deem appropriate. A Council member may ask a question for clarification, make a brief announcement, or make a brief report on his or her own activities. A Council member may also provide a reference to staff or other resources for factual information, or request staff to report back to the body at a subsequent meeting concerning any matter. The Council may also direct staff to place a matter of business on a future agenda.

CONSENT AGENDA

Consent Agenda items are routine and non-controversial. Items are reviewed and approved together by the Council as recommended and without discussion, unless an item is pulled for separate action by the Board on the Regular Agenda. Consent items are heard at the Council's discretion and may be heard at any time during the meeting.

California Highway Patrol

10. The California CHP will be kicking-off our annual CHP's Kids Toy Drive event this month. You can drop off new, unwrapped toys at the CHP Moorpark area office Monday-Friday from 8 AM to 5 PM. We will be holding our big drive-through drop-off event Friday, December 8th at Walgreens on Ventu Park Road in Thousand Oaks. The California Highway Patrol will be conducting a Maximum Enforcement Period (MEP) over the Thanksgiving holiday week. The California Highway Patrol is hiring 1,000 officers to help make California Roads safer.

RECOMMENDATION TO RECEIVE AND FILE

11. Ventura County Fire Department

Ventura County Fire kicks off their Spark of Love toy and food drive campaign for the 2023 holiday season. Spark of Love last year supplied toys to 30,000 children and partnered with Foodshare to help 6,000 families with food during the holidays. In 2023 six Ventura County communities received their Firewise USA designation helping to reduce fires and make their neighborhoods safer. Approximately 40 communities have now started their Firewise certification process.

RECOMMENDATION TO RECEIVE AND FILE

PWA Accela Report for Supervisor Gorell October 2023

12. For the month of October, a total of 7 requests were made using the PWA portal. One has been closed out and 6 remain open. Two items were customer service oriented, three were construction and permit related, one involved a traffic situation, and one was related to illegal dumping.

RECOMMENDATION TO RECEIVE AND FILE

REGULAR AGENDA

Regular Agenda items are heard at the Council's discretion and may be heard at any time during the meeting.

Ventura County Public Works Update & Presentation on the Recent Paving of Roads in Santa Rosa Valley

13. Anitha Balan - Deputy Director Ventura County Public and Gianfranco Laurie – Engineering Manager for Public Works will be reporting on the recent paving of residential roads in Santa Rosa Valley including results, issues, and addressing and concerns residents may have.

Ventura County Agricultural Commissioner to Speak on Pesticide Usage and Regulation in Santa Rosa Valley.

14. Korinne Bell – Ventura County Agricultural Commissioner will be speaking on the usage and the role the county plays in regulating pesticides in Santa Rosa Valley. In addition, the Commissioner will speak about the current quarantine regarding the Queensland Fruit Fly and the potential impact it could have on crops in the region.

Review of Proposed 2024 Municipal Advisory Council Meeting Calendar

15. MAC members to review and vote on the 2024 MAC calendar for consideration.
(See attached draft calendar)

Presentation and Update from Stepping Stones Program.

16. Presentation from Meagan Shaffer, Founder Stepping Stones Riding program. She will provide an overview on the program and an update on the contract situation with the county.

The Future of Santa Rosa Valley, Phase II Creating a Vision Statement for Santa Orsa Valley

17. Field Representative, Israel Rodriguez will review the results of the previous SWOT Analysis and use those results to help formulate a Vision Statement for Santa Rosa Valley going forward.

- Developing a Vision Statement for Santa Rosa Valley that serves as an inspirational declaration for the community going forward.

CLOSING

18. Adjournment of the Santa Rosa Valley Municipal Advisory Council meeting to the next meeting, January 18, 2024, Santa Rosa Technology Magnet School
13282 Santa Rosa Road, Santa Rosa Valley, CA 93012



REGULAR MEETING

JEFF GORELL
Supervisor, 2nd District

ISRAEL RODRIGUEZ
Field Representative
Supervisor Jeff Gorell

MEMBERS OF THE COUNCIL

- ROSEMARY ALLISON,
CHAIR
- AMY ELLIOT, VICE
CHAIR
- MARK BURLEY
- KEVIN CANNON
- MICHAEL ADAMS

Minutes

OCTOBER 12, 2023

6:00 PM

**Municipal Advisory Council
Santa Rosa Valley, California**

**Santa Rosa Technology Magnet School
13282 Santa Rosa Road
Santa Rosa Valley, CA 93012**

WEB ACCESS

At: ventura.org/santarosavalleymac
MAC Calendar, Agenda, and Minutes

Welcome to the meeting of the Santa Rosa Valley Municipal Advisory Council (MAC) an advisory council for the unincorporated area of Santa Rosa Valley to Ventura County Supervisor Jeff Gorell.

OPENING

1. Call to Order
 - Time: 6:07 - **Rosemary Allison** calls the meeting to order
2. Roll Call
 - Present: **Chair Rosemary Allison, Amy Elliot, Mark Burley, Kevin Cannon**
 - Quorum present – Meeting proceeds
3. Pledge of Allegiance to the Flag of the United States of America
4. Approval of the Minutes of the meeting of the Santa Rosa Valley Municipal Advisory Council held on Thursday July 20, 2023
 - Corrections: Item 9B Change from “Dry Glass” to “Dry Grass”
 - Motion made by **Mark Burley** and Seconded by **Amy Elliot**
 - Motion Passes
5. Agenda Review
 - No changes made by the MAC members.
6. Consent Agenda Items 10 through 13
 - **Mark Burley** requests to pull item 13 to the Regular Agenda
 - Motion made by **Mark Burley** to approve Consent Agenda Minus Item 13 and Seconded by **Amy Elliot**
 - Motion Passes
7. Office of Ventura County Supervisor Jeff Gorell’s Comments – **Supervisor Gorell** concedes his time and report until after public comments. The Supervisor requests that in the future, Public Comments be given priority and precede his report. Public comments were conducted first, followed by this report.
 - Great to be at the new location and the recently purchased audio visual equipment. The new facility and equipment will help accompany more members of the public, stream meetings live, and better engage with the community.
 - I had a meeting with Mark Burley, along with key stake holders from Public Works, Bridlewood HOA, Santa Rosa Trails to create a plan and path forward to re-open Bridlewood Trails. Meeting went well and looks promising.
 - Recently passed a measure to provide money to Conejo Diaper Bank. The cost of diapers which is currently \$30.00 a box and rising and is impacting families throughout Ventura County. The new grant will help provide thousands of diapers to families in need.
 - Our office is conducting several community open houses at fire stations and conducting sidewalk hours at public locations to interact with constituents and residents on a regular basis. We have an open house this weekend in Malibu at a fire station and the public is welcome to join.

Amy Elliot asked a question about what it takes to have two-way communication? Staffing required to moderate zoom meetings is extensive.

8. Public Comments

- **Speaker: Bob Winston:** Concerned about a property being sold on Santa Rosa Road for development of houses. Property is 25 acres in size. Amy Elliot made a reference that the property has a wedding venue and RVs on the property. Recently had a police presence, due to a car in a ditch. More RVs seem to be appearing. Constituent has not seen any field production or activity. **Chair Rosemary Allison** looked up the property online and saw that there is no change in title, still zoned for excluding a large development.

9. Council Comments –

- **Mark Burley:** Thanked **Supervisor Gorell** for holding with all the key stakeholders to discuss the re-opening of Bridlewood Trails. **Mr. Burley** gave a shoutout to Stepping Stones riding program and the meeting they had with the County Parks Department. Currently they are awaiting a contract that will move the program into Santa Rosa Valley Park.
- **Michael Adams:** Happy to report that he has been working with PWA on the re-surfacing of every road in Santa Rosa Valley. The work is being done by American Asphalt to lay down gravel asphalt and seal. Residents will be happy to know that construction has already started. Mark Burley also provided a report on Dark Sky Committees. He reviewed cities that are applying dark sky ordinances and referenced the work that Malibu has done in creating a comprehensive program.
- **Amy Elliot:** Received a list of all the pesticides from the county and met with a woman who is an expert on the issue of pesticides. Looking into more about the topic and learning about spraying patterns and times and how it affects residents and even people who are getting sprayed as they ride their bike along Santa Rosa Valley Road.
- **Kevin Cannon:** Mentioned that since first responders give their report as part of the consent agenda and it frees up more time for the regular meetings, it might be worth exploring moving the meetings to a later time.

CONSENT AGENDA

California Highway Patrol

10. CHP participated in this year's Public Safety Weekend at Underwood Farm's Fall Festival. Officers conducted child seat safety checks and informed people on best practices for ensuring child safety. CHP Moorpark will be in Somis on

October 21st, at Sonny's Ranch for the Sonny Horses 4 kids event benefiting several non-profit organizations in Ventura County. Children will have a chance to check out a patrol car. The CHP is continuing to hire 1,000 officers to make California's roadways safer.

RECOMMENDATION TO RECEIVE AND FILE

Ventura County Sheriff

11. Residents in the Camarillo, Somis, and Santa Rosa Valley areas should be alert for organized theft crews during their trips to stores and banks. Several thefts of wallets/purses have occurred while the victims are shopping at their local retail business. Shoppers have become victims of pickpockets and theft of wallets from shopping carts. Citizens are advised to remain alert to who bumps into you at the store or attempts to distract you with questions. Please check your belongings whenever you feel somebody has bumped into you (even accidentally), evaded your space at the store or being too persistent with talking to you. Don't leave your purse in the shopping cart. When going to a bank or ATM machine remain alert for anyone near you or following you. If you withdraw a large amount of money, please be extra alert of someone who watching you or was in the bank while you withdrew the money. Do not leave your money unattended in the vehicle. Please report any suspicious vehicles or persons to the police immediately.

RECOMMENDATION TO RECEIVE AND FILE

Ventura County Fire Department

12. Ventura County enters fall with a much better fire risk profile compared to the last decade of drought. Vegetation (fuel) moisture levels are about 80 percent and hillsides are green limiting the risk of large fires. The Ventura County Fire Department supports the Firewise USA program, a community-based effort to reduce wildfire risk and lower homeowners' insurance costs. Fire Prevention Week is October 8-14. This year's focus is on reducing fires relating to cooking. Chef's Gordon Ramsey and Aaron Sanchez joined VCFD in producing a safety video. You can watch the video on VCFD's YouTube channel: <https://youtu.be/-cnfV-okA80> in English. And <https://youtu.be/owQzdnc4IBk> in Spanish.

RECOMMENDATION TO RECEIVE AND FILE

Update From Public Works Agency on Yielding Yellow Turn Signal Request

13. Supervisor Gorell and his staff have been in discussions with Public Works Agency regarding SRV MAC's request to conduct a feasibility study on flashing

yellow turn signals along Santa Rosa Road. As part of these discussions, we have learned more about planned upgrades, system enhancements, and capabilities. The following is a synopsis of our discussions.

- The 8-signal synchronized signal system (Hill Canyon Rd is not part of the synchronization) along the County portion of Santa Rosa Rd. is delicate in its operation and any changes need to be carefully considered. The synchronized system during certain hours of the day allows someone traveling at a set speed (45mph) to navigate the length of the road with limited interruptions.
- It also allows sufficient gaps so that drivers entering Santa Rosa Rd from a non-signalized side street do not have an unreasonable wait. The “no right turn” onto Santa Rosa Rd from Moorpark Rd at certain hours is part of the synchronization that assists in allowing these gaps.
- There were two detailed studies done in 2018 and 2019 that analyzed the efficiency of the signal system and optimized the system at that time.
- Currently PWA has a countywide signalized intersection improvements project under design, that includes Santa Rosa Road. This project will install new traffic controllers, new yellow retroreflective signal back plates, new advance dilemma zone detection, and other hardware/software upgrades (central system, signal timing, etc.). This project will be completed next year, and the upgrades can accommodate flashing yellow arrow phasing.
- In addition, PWA has budgeted this fiscal year to conduct an adaptive signal control corridor study along four road segments, including Santa Rosa Rd. An adaptive corridor can provide real-time signal timing management and adjust signal timing automatically in the field to maximize traffic flow. The scope can include a flashing yellow arrow analysis. The adaptive corridor study will begin early next year. Once these are completed, we will have the information needed to determine the appropriateness and ability of adding flashing yellow left turn signals.

As a result of what we have learned about future system enhancements, upgrades, and the ability to add left turn flashing turn signals, it does not make sense to incur unnecessary expenditures for another feasibility study.

MAC Members discussed the that they are happy to see that there is something in place for addressing the flashing left turn signals and that they don't have to incur additional cost of a new feasibility study. However, there is concern that Hill Canyon which was originally promised to be a part of the synchronization is not listed in the plan. Also, concerned about the language that states; “*An adaptive corridor can provide real-time signal timing management and adjust signal timing automatically in the field to maximize*

traffic flow.” **Kevin Cannon** suggested the language should state “will” and not “can.” **Chair Rosemary Allison** requested a motion to solidify their request.

- **Chair Rosemary Allison** motioned that the Hill Canyon Traffic Signal be included in the plan for synchronization and for the wording to be changed from “can’ to “will” in Flashing Yellow Turn Lane Analysis. Seconded, **Kevin Cannon**.
- Motion Passed

RECOMMENDATION TO RECEIVE AND FILE

REGULAR AGENDA

Regular Agenda items are heard at the Council’s discretion and may be heard at any time during the meeting.

Updated Logo Design – Santa Rosa Valley

14. Supervisor Gorell’s office is currently implementing a comprehensive program to update District 2’s website, social media strategies, and delivery systems for MAC meetings. As part this comprehensive project, new logo designs are being created with the goal of creating a cohesive look and branding among MACS. Please see sample of new logo design in your agenda packet for review. MAC Members to vote to adopt or decline new logo design.

- Quite a bit of conversation took place about the new logo design. MAC members felt that it is important to include the elements that define Santa Rosa Valley which include items such as the equestrian and agricultural nature of Santa rosa Valley. Members felt more comfortable with the existing logo, but perhaps with an updated ring/circle around the existing image used in the current logo.
- **Chief of Staff, Mark Perryman** spoke about the importance of logo, branding, and the ability to be used on several websites, and social media platforms. We need your feedback so we can design something that you like.
- **Michael Adams and Mark Burley** spoke about the current logo being visually complicated when it is reduced. There are some advantages to the logo style being presented. **Mark Burley** said he would send a high resolution of the existing pic for a use to use.
- **Motion made by Chair Rosemary Allison**, table this item until our next meeting and have additional design choices based on the feedback from this meeting. Seconded, by **Kevin Cannon**.
- Motioned Passed

Update for Public Works Requests – Santa Rosa Valley

15. For the month of September, a total of 3 requests were made using VCPWA Connect App, the Public Works online portal for reporting issues. Out of the 3 requests, a total of 3 have been closed out. Two of the requests involved illegal grading and one for road maintenance. The app can be used to report issues such graffiti removal, potholes, waste management issues, and illegal dumping. Please refer online: VCPublicWorks.org or your app store and search VCPWA Connect. It is an effective way to solve issues and help your community.
- **Chief of Staff Mark Perryman:** spoke about the app and how to use it to report on various items from graffiti, illegal dumping, water issues and more. As an example, he mentioned that the Somis community submitted 30 requests and 25 were closed out.
 - **Amy Elliot:** mentioned it would be great to have Public Works come and talk about all that is within their scope and capabilities. Mark Perryman spoke about all the areas that they cover.
 - **Michael Adams:** talked about the difficulty in using the website and app. Supervisor Gorell recently brought interns to review the app and to see how they can work with Public Works to improve the app.
 - It was suggested that we have someone from Public Works conduct a demo of the app ad website.

The Future of Santa Rosa Valley, Phase I Macro Outlook

16. Field Representative, Israel Rodriguez will open the planning session by having members of the MAC and public complete a SWOT Analysis Worksheet. Followed up with a prioritization discussion to help identify to clarify the macro-outlook of SRV.
- i. SWOT Analysis Worksheet
 - ii. Prioritization Worksheet and discussion on the pertinent issues and opportunities facing SRV over the next to 3-10 years.
 - iii. Concluding comments and a look at the next planning session: Phase II, Foundational Elements of 3-5 Year Plan.
- **Field Representative Israel Rodriguez** introduced the SWOT Analysis and talked about being proactive versus being reactive. It was good that the Santa Rosa Valley MAC has already conducted a survey but a survey without a plan is not enough. MAC members and the public had lots of discussion on the various strengths, weaknesses, opportunities, and threats that face Santa Rosa Valley. Discussions included topics such as maintaining the rural nature of the valley, how to hedge against crime, sewer versus septic, traffic noise and safety, the lack of shopping or convenience stores, limited exit roads in case of evacuation, pesticides spraying, fire dangers, future droughts, and power outages. The need for more parks for children. The high cost of fire insurance and lack of insurance providers all were brought up during this time which indicated that there is much to discuss, and that Santa Rosa Valley MAC should look at developing a plan to address opportunities as well as threats and

weaknesses in the future. It was discussed that at the next meetings we need the public to participate in this process and look for ways to get this survey into more hands.

CLOSING

17. Adjournment of the Santa Rosa Valley Municipal Advisory Council meeting to the next meeting, November 16, 2023, Santa Rosa Technology Magnet School
13282 Santa Rosa Road, Santa Rosa Valley, CA 93012

- Meeting concluded at 8:00 PM
- **Chair Rosemary Allison** motioned to adjourn, seconded by **Amy Elliot**
- Motion to adjourn till November 16th, motion passed.



CALIFORNIA HIGHWAY PATROL

To: The Santa Rosa Valley MAC c/o Supervisor Gorell's office

CHP MOORPARK'S CASA CONEJO MAC TALKING POINTS: (11.9.23)

- CHP Moorpark and the California Highway Patrol will be kicking off our annual CHiP's for Kids Toy Drive event this month. You can drop off new, unwrapped toys at the CHP Moorpark Area office Monday-Friday from 8 a.m. to 5 p.m. We will also be holding our big drive-through drop-off event Friday, December 8th at the Walgreens on Ventu Park Road in Thousand Oaks.
- The California Highway Patrol will be conducting a Maximum Enforcement Period (MEP) over the Thanksgiving holiday. The MEP will run from 6 p.m. Wednesday, November 22nd through Sunday, November 26th. The focus for this MEP will be occupant restraint (seatbelt and child safety seat) violations. Maximum Enforcement Periods have been a part of California Highway Patrol (CHP) policy for many years and have specific deployment and reporting procedures. During an MEP, field commands are required to deploy the maximum amount of uniformed personnel to address primary collision factor violations, impaired drivers, and assure a prompt response to any incident causing a hazard or traffic delay.
- The California Highway Patrol is hiring 1,000 officers to help make California's roadways safer. If you or someone you know would like to join the CHP, visit www.betheCHP1000.com for more information and to speak with a local recruiter.
- Follow CHP Moorpark on social media for traffic updates, sig alerts, evacuation notices, roadway closures, and general information on what the CHP is doing in your area.

Twitter: @CHPMoorpark
Facebook: @CHP-Moorpark
Instagram: @CHPMoorpark

Contact: **Officer Ryan Ayers**
Public Information Officer
Phone: **(805) 553-0800**
Email: **rayers@chp.ca.gov**





VENTURA COUNTY FIRE DEPARTMENT

Dustin Gardner
Fire Chief

165 Durley Avenue, Camarillo, CA 93010-8586

Website: **VCFD.org**
Twitter: **@VCFD**
Facebook: **@VenturaCountyFire**
Instagram: **@VenturaCountyFire**

Contact: Scott Thomsen
Director of Communications and Public Affairs
Phone: **(805) 914-8502**
Email: **scott.thomsen@ventura.org**

Nov. 6, 2023

Attn: Supervisor Jeff Gorell and Municipal Advisory Committees

- New Truck 35 is now in service.
- VCFD has received four new rescue ambulances and is preparing them for service.
- The department anticipates taking applications for fire control workers in late November or December. Applications for firefighter jobs are scheduled to be accepted in January.
- The Spark of Love holiday toy drive launches this month. Last year, the drive provided toys to more than 30,000 needy children across the county. Additionally, the campaign partners with Food Share to collect and distribute food to thousands of needy families in the county.

Sincerely,

Scott Thomsen
Director of Communications and Public Affairs
Ventura County Fire Department



2024

JANUARY

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DECEMBER

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Santa Rosa Valley MAC 2024 Meeting Calendar

- Meets Every Other Month
- Meets on the Third Thursday of the month

Developing a Vision for Santa Rosa Valley

What is a community?

- A synthesis of definitions from sociology suggests that a community is a social unit (or group of living things) that share something in common, such as customs, identifying characteristics, values, beliefs, or norms (Mah & Carpenter, 2016).

What makes an ideal community?

- An ideal community includes safety, predictability, opportunities, access to goods and services, relationships between citizens, common values and goals, and a recognized place in the social structure. Opportunities, another aspect of the ideal community, mean that people can grow and be fulfilled within the community.

What does it mean to have vision?

- **Vision** can refer to a mental image of the future, a goal, or a desired outcome. It is a statement of what an individual or an organization aspires to achieve in the long term. A vision statement can serve as a guide for decision-making and provide a sense of purpose.

What are the characteristics/words can think of when describing Santa Rosa Valley 10 years from now?

What would Santa Rosa Valley be like without any vision or planning?

Complete the following statements.

- The perfect Santa Rosa Valley community ten years from now is a community that _____

_____.

- As a resident of Santa Rosa Valley I want my community to be

_____.