



# REGULAR MEETING

**JEFF GORELL**  
Supervisor, 2<sup>nd</sup> District

**ISRAEL RODRIGUEZ**  
Field Representative  
Supervisor Jeff Gorell

## MEMBERS OF THE COUNCIL

- ROSEMARY ALLISON,  
CHAIR
- AMY ELLIOT, VICE  
CHAIR
- MARK BURLEY
- KEVIN CANNON
- MICHAEL ADAMS

# AGENDA (Amended)

**January 18, 2024**  
**6:00 PM**

**Municipal Advisory Council**  
**Santa Rosa Valley, California**

**Santa Rosa Technology Magnet School**  
**13282 Santa Rosa Road**  
**Santa Rosa Valley, CA 93012**

### WEB ACCESS

At: [ventura.org/santarosavalley/mac](http://ventura.org/santarosavalley/mac)  
MAC Calendar, Agenda, and Minutes

## LEGAL NOTICES

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## PUBLIC COMMENT

Public comment is the opportunity for members of the public to participate in meetings by addressing the Santa Rosa Valley Municipal Advisory Council in connection with one or more agenda or non-agenda items. Public comments by a member of the public at a single meeting are limited to a cumulative total of five minutes at such meeting unless the time allotment is increased or decreased by the Chair depending on the number of speakers. The public comment period during the opening part of the meeting to address non-agenda items is limited to 30 minutes total for all speakers; this 30-minute limit does not apply to items on the agenda.

To maintain a public meeting environment conducive and welcoming to receiving public comments from all members of the public, the audience is discouraged from engaging in displays of support or opposition to staff reports or public comments, including clapping, yelling, booing, hissing or cheering, that may create a disruptive environment for members of the public wishing to participate. Any person who disrupts or impedes the orderly conduct of a meeting will be instructed to cease the disruptive conduct. Failure to do so may result in that person being removed from the meeting.

Members of the public who would like to augment their comments with visual or audio presentations must submit their materials to the [israel.rodriquez@ventura.org](mailto:israel.rodriquez@ventura.org) for review at least 48 hours before the meeting. The review will be conducted to determine only whether the materials are on matters within the jurisdiction of the Municipal Advisory Council, would be disruptive of the meeting, or would foster illegality, such as identity

at least 48 hours before the meeting. The review will be conducted to determine only whether the materials are on matters within the jurisdiction of the Municipal Advisory Council, would be disruptive of the meeting, or would foster illegality, such as identity theft. If it is determined that materials are about matters not within the Municipal Advisory Council's jurisdiction, or would be disruptive of the meeting, or would foster illegality, use of County-provided equipment will not be allowed.

**Email or Mail Public Comment in Advance of the Meeting**

If you wish to make a comment on a specific agenda item by email or mail, please submit your comment by 12:00 p.m. on the day prior to the meeting. Indicate in the Subject Line the Agenda item number (e.g., Item No. 9) on which you are commenting. Your email or written comment will be distributed to the Municipal Advisory Council and placed into the item's record for the minutes of the meeting. Public Comments submitted in writing are public records and subject to disclosure. An unredacted version is made available when records are requested by a Public Records Act request. Please do not submit personal contact information you do not want to be made public. Please submit your comment to [israel.rodriquez@ventura.org](mailto:israel.rodriquez@ventura.org) or mail to:

Santa Rosa Valley Municipal Advisory Council  
Ventura County Supervisor Jeff Gorell  
2100 E Thousand Oaks Blvd Suite E  
Thousand Oaks, CA 91362

**In-Person Public Comment**

If you would like to provide a verbal comment **in person** during the meeting, upon arrival at the meeting location, check in with staff and complete a comment card. When your name is called for public comment, please proceed to the podium. If you do not wish to pre-register but would like to provide in-person comments at the meeting, you must check in with the staff prior to the agenda item being called.

**OPENING**

1. Call to Order.
2. Roll Call and Election of 2024 Officers.
3. Pledge of Allegiance to the Flag of the United States of America.
4. Approval of the Minutes of the meeting of the Santa Rosa Valley Municipal Advisory Council held on Thursday, November 16, 2023.
5. Agenda Review.
6. Consent Agenda Items 10 through 13.

7. Office of Ventura County Supervisor Jeff Gorell's Comments – Brief announcements and report on County activities.
8. Public Comments – Citizen presentations regarding Santa Rosa Valley Municipal Advisory Council related matters NOT appearing on this agenda. (See Guidelines above).
9. Council Comments – Comments by Council members on matters they deem appropriate. A Council member may ask a question for clarification, make a brief announcement, or make a brief report on his or her own activities. A Council member may also provide a reference to staff or other resources for factual information, or request staff to report back to the body at a subsequent meeting concerning any matter. The Council may also direct staff to place a matter of business on a future agenda.

### **CONSENT AGENDA**

**Consent Agenda items are routine and non-controversial. Items are reviewed and approved together by the Council as recommended and without discussion, unless an item is pulled for separate action by the Board on the Regular Agenda. Consent items are heard at the Council's discretion and may be heard at any time during the meeting.**

#### **10. California Highway Patrol**

The California CHP concluded our annual CHiP's Kids for Toy Drive event this past month. Thousands of toys were distributed to kids throughout Ventura County. The California Highway Patrol conducted a Maximum Enforcement Period (MEP) over the holiday period with a focus on impaired drivers. The California Highway Patrol is hiring 1,000 officers to help make California Roads safer. Please see attached report.

#### **RECOMMENDATION TO RECEIVE AND FILE**

#### **11. Ventura County Fire Department**

During heavy rains and storms in December VCFD responded to 231 weather related calls for service and is continuing to prepare for a heavily forecasted El Nino winter. Spark of Love delivered toys to 30,000 children and partnered with Foodshare to help 6,000 families with food during the holidays. In 2023 six Ventura County communities received their Firewise USA designation helping to reduce fires and make their neighborhoods safer. Approximately 40 communities

have now started their Firewise certification process. The Ventura Fire Department completed the purchase of the new headquarters at 2400 Conejo Spectrum in Thousand Oaks. This ends a four-year search for a new headquarters. Applications for firefighter jobs will be accepted from January 22 to January 29, 2024.

#### **RECOMMENDATION TO RECEIVE AND FILE**

12. **Ventura County Sheriff**

Public Safety report will be provided at the time of the MAC meeting

13. **Santa Rosa Valley Firewise Committee Minutes**

The Firewise Committee Minutes are included as an attachment in the agenda packet for this meeting. Overall, the minutes describe comments from Max Young, an individual who works with communities to gain Firewise USA designation. The report provides insights on specific issues, strategies, and suggestions for Santa Rosa Valley to become certified.

#### **RECOMMENDATION TO RECEIVE AND FILE**

### **REGULAR AGENDA**

**Regular Agenda items are heard at the Council's discretion and may be heard at any time during the meeting.**

14. **Public Works to Provide Update on SRV Paving Situation**

Representative from Public Works will provide an update on the recent concerns and solutions to the paving situation in Santa Rosa Valley.

15. **Update for Public Works Requests – Santa Rosa Valley**

For the month of December, a total of 5 requests were made using VCPWA Connect App, the Public Works online portal for reporting issues. Out of the 5 requests, a total of 4 have been closed out. Three of the requests involved road maintenance, one for illegal dumping and one reported a traffic-related issue. The app can be used to report issues such graffiti removal, potholes, waste management issues, and illegal dumping. Please refer online: [VCPublicWorks.org](http://VCPublicWorks.org) or your app store and search VCPWA Connect. It is an effective way to solve issues and help your community.

16. **Update on Stepping Stones Contract and Status**

Colter Chisum – Deputy Director Ventura County Parks and Megan Shaffer - Founder Stepping Stones will discuss the recent lease agreement with Santa Rosa Valley Park and plans going forward for use with the equestrian facilities.

17. **Firewise Certification Strategy and Process for Santa Rosa Valley**

Kevin Cannon, MAC Member and Board Member of Santa Rosa Valley Firewise Committee will outline the strategy and process going forward to help Santa Rosa Valley to become a Firewise Certified Community.

18. **The Future of Santa Rosa Valley, Creating a Vision Statement**

Field Representative, Israel Rodriguez will continue the planning process by having members of the MAC and public to help create a Vision Statement for Santa Rosa Valley. This statement will help set the future direction for Santa Rosa valley and the MAC.

- Read and complete the Vision Statement worksheet that is provided as an attachment,

**CLOSING**

19. Adjournment of the Santa Rosa Valley Municipal Advisory Council meeting to the next meeting, March 21, 2024, Santa Rosa Technology Magnet School  
13282 Santa Rosa Road, Santa Rosa Valley, CA 93012



**JEFF GORELL**  
Supervisor, 2<sup>nd</sup> District

**ISRAEL RODRIGUEZ**  
Field Representative  
Supervisor Jeff Gorell

# REGULAR MEETING

# MINUTES

## MEMBERS OF THE COUNCIL

- ROSEMARY ALLISON,  
CHAIR
- AMY ELLIOT, VICE  
CHAIR
- MARK BURLEY
- KEVIN CANNON
- MICHAEL ADAMS

**November 16, 2023**

**6:00 PM**

**Municipal Advisory Council  
Santa Rosa Valley, California**

**Santa Rosa Technology Magnet School  
13282 Santa Rosa Road  
Santa Rosa Valley, CA 93012**

### WEB ACCESS

At: [ventura.org/santarosavalleymac](http://ventura.org/santarosavalleymac)  
MAC Calendar, Agenda, and Minutes

Welcome to the meeting of the Santa Rosa Valley Municipal Advisory Council (MAC) an advisory council for the unincorporated area of Santa Rosa Valley to Ventura County Supervisor Jeff Gorell.

## OPENING

1. Call to Order.
  - Time: 6:05 **Chair Rosemary Allison** Calls the meeting to order.
2. Roll Call.
  - Present: **Chair Rosemary Allison, Amy Elliot, Mark Burley, Michael Adams**
  - **Not Present: Kevin Cannon**
  - Quorum present – Meeting proceeds
3. Pledge of Allegiance to the Flag of the United States of America.
  - Led by **Anitha Balan**
  
  - Approval of the Minutes of the meeting of the Santa Rosa Valley Municipal Advisory Council held on Thursday, October 12, 2023.  
**Mark Burley** asked for adjustment on the sentence for item 14 on page 6, Bullet point # 3.
  - Motion to accept the minutes with the adjustment made by **Mark Burley**, second by **Michael Adams**.
4. Agenda Review.
  - No Changes
5. Consent Agenda Items 10 through 12.
  - Motion to accept the consent items made by **Mark Burley**, second by **Michael Adams**.
  - Chair **Rosemary Allison** spoke about the CHP toy drive and provided instructions on drop off dates and location.
6. Public Comments – Citizen presentations regarding Santa Rosa Valley Municipal Advisory Council related matters NOT appearing on this agenda. (See Guidelines above).
  - **Ed Williams**: Appreciate law enforcement and asked for more police presence. Spoke about a recent break in in Bridlewood
  - **Lorraine Johnson**: Asked for the county to correct the drainage issue occurring on Santa Rosa Valley Road. Farmer and neighbor does not clean out their ditch and Camrosa Water also flows onto their property.
  - **Peter Gillette**: Spoke on the flooding from the recent storm and a fallen tree. He called Public Works, and they responded right away. He has a 220-foot stone wall that is starting to slump over because the ground is softening because of water seeping into the ground. He feels this is due to

the county's lack of maintenance on drainage ditches. He appreciates that Public Works is here today to speak to them about it.

- **Bob Winston:** Commented that the red right turn lane signal on Santa Rosa from Moorpark was lit at 9:00 AM on Sunday and felt it should be green at that day and time. He also asked if law enforcement could once again attend the meetings in the future.
- **Steve Totten:** Here to make a complaint on the recent paving of the road they raised the pavement which is causing hazards for cyclists and cars scraping the pavement.

7. Office of Ventura County Supervisor Jeff Gorell's Comments – Brief announcements and report on County activities

- **Supervisor Gorell** spoke on the streamlining of the MAC meetings and to make it easier for law enforcement to provide reports and stay in the field rather than in meetings. We can still have them here to report on specific items that people want to hear about.
- He mentioned that his team has put together a list of accomplishments for 2023 and is available at this meeting to take home.
- **Supervisor Gorell** spoke about how District 2 has become the scene of national attention with the recent identification of the Queensland Fruit Fly and was found here in the Second District. **Agriculture Commissioner Korinne Bell** is here tonight to talk about expanding of the quarantine which now includes Santa Rosa Valley. The most important component to combat this is residents not the government, to put out traps, help identify the flies and notify the county.
- With events in Gaza and Israel which has caused protests worldwide, the first death in the nation happened here in the district with the death of Paul Kessler. My role has been working with the Sheriff, the District Attorney, local Iman, and Rabbis calling for peace, denounce violence and ensure we have justice. Asking for people to trust the process to handle it the right way.
- Proud to say we have a great crowd and that our office is doing everything we can to get the word out to the community with love streaming the meetings.

8. Council Comments –

- **Michael Adams:** Been attending meetings with Active Transportation Plan for the County. County hires a company called Alta to evaluate the county for improving pedestrian and cycling safety so that people can get outdoors. I feel that they have done a great job and I want to report that they are going to put in a buffer bike line all along Santa Rosa Road which will make it safer for cyclists to use the road and enjoy the outdoors. It

goes before the board in February. I believe this will make people who live in Santa Rosa Valley happy to have the new lanes.

- **Mark Burley:** feels like we are not getting help on drainage in Santa Rosa Valley which is causing pooling of water and issues.
- **Amy Elliot:** My concern is about the use of pesticides in the valley.
- **Chair Rosemary Allison:** She invited Sergeant Orr from the CHP to talk about the large axle trucks travelling down Santa Rosa Valley Road. **Sergeant Orr** spoke about the CHP Commercial Unit that has been roving the area and stepped-up enforcement. We were able to write-up a few trucks violators. Tonight, we have Officer Sleppy who is an MRE, Mobil Road Enforcement that helps cover the area. We spend our time enforcing commercial truck vehicles. I spend about 4-6 hours on Santa Road monitoring trucks wrongfully traveling the area.

## **CONSENT AGENDA**

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### **California Highway Patrol**

9. The California CHP will be kicking-off our annual CHP's Kids Toy Drive event this month. You can drop off new, unwrapped toys at the CHP Moorpark area office Monday-Friday from 8 AM to 5 PM. We will be holding our big drive-through drop-off event Friday, December 8<sup>th</sup> at Walgreens on Ventu Park Road in Thousand Oaks. The California Highway Patrol will be conducting a Maximum Enforcement Period (MEP) over the Thanksgiving holiday week. The California Highway Patrol is hiring 1,000 officers to help make California Roads safer.

### **RECEIVED AND FILED**

### 10. **Ventura County Fire Department**

Ventura County Fire kicks off their Spark of Love toy and food drive campaign for the 2023 holiday season. Spark of Love last year supplied toys to 30,000 children and partnered with Foodshare to help 6,000 families with food during the holidays. In 2023 six Ventura County communities received their Firewise USA designation helping to reduce fires and make their neighborhoods safer. Approximately 40 communities have now started their Firewise certification

process.

**RECEIVED AND FILED**

**PWA Accela Report for Supervisor Gorell October 2023**

11. For the month of October, a total of 7 requests were made using the PWA portal. One has been closed out and 6 remain open. Two items were customer service oriented, three were construction and permit related, one involved a traffic situation, and one was related to illegal dumping.

**RECEIVED AND FILED**

**REGULAR AGENDA**

**Regular Agenda items are heard at the Council's discretion and may be heard at any time during the meeting.**

**Ventura County Public Works Update & Presentation on the Recent Paving of Roads in Santa Rosa Valley**

12. **Anitha Balan - Deputy Director Ventura County Public and Gianfranco Laurie – Engineering Manager for Public Works** reported on the recent paving of residential roads in Santa Rosa Valley including results, issues, and addressing and concerns residents may have. In addition, she reported on the buffer zone for cyclists and the synchronization of the traffic lights. PowerPoint presentation was made by **Gianfranco Laurie** on the repaving project. The project included 12 miles of repaving. He talked about the grading system SRV Pavement Resurfacing. There were two recommendations made:
- Class II and Class III Resurfacing Types.
    - i. Class II includes type II Slurry Seal, Cape Seal (ARAM), and a Scrub Seal.
    - ii. Class III includes Cape Seal (ARAM), Type II Slurry Seal, Scrub Seal and Asphalt Rubber Hot Mix (ARHM Overlay)
  - The county chose to use a combination of selected a Cape Seal and Type II Slurry with a 7–10-year lifespan. In addition, we trimmed minor bushes and trees, replaced asphalt curbs, and applied a curb seal.
  - We received several comments on the repaving which included complaints on three primary areas: Loose Rock, Rough Surface, and Overspray. Loose rocks are probably caused by heavy trucks such Amazon trucks and trash trucks. The rough surface was from the slurry seal which has a more course and what suggested. The overspray was a contractor flaw. There were about eight houses that the contractor could not fix the overspray and there is a claim process for these homeowners.

**Chair Rosemary Allison** commented and asked if the rough surface of the slurry seal to be expected. **Gianfranco Laurie** stated the previous pavement was a different and smoother surface. **Amy Elliot** made the comment that she did not feel that homeowners having to make a claim is not fair to homeowners. **Chair Rosemary Allison** referred to the loose rock damaging cars as the rock is kicking up, **Anitha Balan** said that Public Works will be hiring additional street sweeping until the rocks are gone. She mentioned that with newer products and technology newer road surfaces are coming out. **Amy Elliot** commented that it would have been nice for residents to know about the road surface would be a rougher surface and **Anitha Balan** agreed, that we should have informed the residents, which has led to a lot of frustration. **Michael Adams** made the comment that he is surprised that that much rock is coming up and he feels that another slurry coat needs to be laid down to keep the rock down.

- **Gianfranco Laurie** gave a presentation about what the bike lanes will look like. The lanes will include two six-foot bike buffer traffic lanes in each direction with rumble strips to help keep cars from entering the bike lane. New striping will help identify the bikes lanes.
- **Gianfranco Laurie** continued and gave a presentation on the synchronization project of traffic lights which included a new cloud based and upgraded software, 2070 ATC controllers, video detection that will lead to better real-time traffic light synchronization. In addition, high friction surface will be added to help provide more road traction. **Mark Burley** asked about the flashing yellow light turn signals. **Gianfranco Laurie** answered by saying that analysis study will show whether the lights will be necessary after the software is installed.

### Ventura County Agricultural Commissioner to Speak on Pesticide Usage and Regulation in Santa Rosa Valley.

13. **Korinne Bell – Ventura County Agricultural Commissioner** spoke on the usage and the role the county plays in regulating pesticides in Santa Rosa Valley. In addition, the Commissioner will speak about the current quarantine regarding the Queensland Fruit Fly and the potential impact it could have on crops in the region.

- **Andy Calderwood** gave a presentation on the use and enforcement of pesticides. The Agriculture Commissioner is charged with monitoring the use of pesticides in the county. Includes both farms and resident usage as well. Includes permitting process and fumigation inspections. Also, the county monitors field-worker safety. Finally, the state and the county monitor pesticide residue.

- The main method of monitoring pesticide usage is done through the permitting process which provides intent, application, buffer zone calculations and fumigation management plan (FMP).
- The county conducts random field inspections. Currently in Ventura County we have a 90% compliance rate making farmers use correct pesticides, wearing personal protective equipment, using trained individuals.
- **Agriculture Commissioner Korrine Bell** spoke about the Queensland Fruit Fly which was detected in August of 2023. The fruit fly represents a serious economic danger to Ventura County. The fruit fly has over 177 host fruits which include Ventura County top crops such as:
  - i. Strawberries, citrus, raspberries, blueberries, avocado, grapes, tomatoes, and stone fruit.
- Eradication process requires placing traps in residential areas that use a male attractant technique (pheromone) that disrupts mating. Fruit removal and treatments may be required near detection area

#### Review of Proposed 2024 Municipal Advisory Council Meeting Calendar

14. MAC members to review and vote on the 2024 MAC calendar for consideration. (See attached draft calendar) (Tabled to the end of the meeting after Stepping Stones Presentation)
- Motion to approve the calendar as is made by **Mark Burley** and seconded by **Amy Elliot**.
  - Motion passed

#### Presentation and Update from Stepping Stones Program.

15. Presentation from **Meagan Shaffer, Founder Stepping Stones Riding Program**. She provided an overview on the program and an update on the contract situation with the county.
- Looking to enter a contract with the county at the Hill Equestrian facility.
    - i. SS Goals include making horses and equestrian activities accessible to as many people as possible in Ventura County.
    - ii. Registered 501C3 charitable organization founded in 2012 and is operated by volunteers.
    - iii. Their herd consists of horses and ponies that have been donated, rescued, or on loan.
    - iv. We are financially supported through affordable public lessons, events, clinics, and donations.
    - v. Provide about 60 lessons per week.
    - vi. Currently temporarily located off Blanchard Road but looking for a permanent location.
  - SS Program Model
    - i. Full care of horses including feeding and mucking corrals is done by the volunteers and students.

- ii. Experienced riders' mentor new riders creating leadership opportunities and roles.
- iii. Hippology quizzes, games, and contests are used to increase general horse knowledge. Recently competed in Tulsa and finished #1 In the nation.
- iv. Experience can lead to jobs w/ West Coast Equine Vet Hospital, lessons, grooming, and horse sitting.
- v. Emphasis on volunteerism and giving back. Collaboration with Casa Pacific, HOMES, Many Mansions, YMCA, and Apex.
- Overview & Update on Stepping Stones Contract Situation
  - i. MAC gave support for Stepping Stones Riding Program lease at Hill canyon at the November 17, 2022, MAC Meeting.
  - ii. Stepping Stones representatives have met several times on location with Colter Chisum, the County Director of Parks over the year.
  - iii. Final details for the contract were submitted to the County of September 7<sup>th</sup>, 2023.
  - iv. In an email on October 31<sup>st</sup>, we were notified that a legal review of the lease would take a few weeks, but no changes were anticipated.
- Questions & Concerns
  - i. People are concerned about being able to share the space. **Megan Shaffer** stated that the facility is quite large and there is plenty of room to share the facility. Generally, there are only 4 riders using the ring at anyone time. There are two arenas, a round pin, and plenty of trails for use.
  - ii. Why are we moving? **Megan Shaffer** answered by stating we can stay in our current space two more years, but we need a larger facility to serve the community.
  - iii. Where will we be located? **Megan Shaffer** answered by explaining the location and that it would be on the north side of the arena in open space and would not be visible to the public.
- Public Comments on Stepping Stones
  - i. Resident **Charlie Beck** spoke in support of the Stepping Stones program. He can see the facility and he see firsthand the work and the volunteers do. He sees the care she puts in the horses and kids she works with. He feels the Hilltop location would be a larger and better facility to expand her program and better serve the community.
  - ii. **Chari Rosemary Allison** stated you have the full support of the MAC and offered to help in any way they can.
  - iii. **Mark Burley** stated that the contract has been in review for a year now and directed that Supervisor Gorell's staff help follow-up with the county and would love to see the contract come through.
  - iv. **Michael Adams** asked if the program is open to any kids? Megan Shaffer stated that the program is open to all kids, but she is at fill

capacity. **Michael Adams** then asked by moving to the new facility would it allow for more kids to be involved. **Megan Shaffer** answered by stating yes it would.

- v. **Mark Burley** stated that Stepping Stones is a 501C3 and anyone looking to make a year-end donation would be helpful.

### **The Future of Santa Rosa Valley, Phase II Creating a Vision Statement for Santa Orsa Valley**

16. Field Representative, Israel Rodriguez will review the results of the previous SWOT Analysis and use those results to help formulate a Vision Statement for Santa Rosa Valley going forward.
  - Developing a Vision Statement for Santa Rosa Valley that serves as an inspirational declaration for the community going forward.
  - Motion to the Table this item until next MAC meeting made by Mark Burley and seconded by Michael Adams.

### **CLOSING**

17. Adjournment of the Santa Rosa Valley Municipal Advisory Council meeting to the next meeting, January 18, 2024, Santa Rosa Technology Magnet School 13282 Santa Rosa Road, Santa Rosa Valley, CA 93012
  - **Chair Rosemary Allison** adjourned the meeting at 8:19 PM.



## CALIFORNIA HIGHWAY PATROL

To: the Santa Rosa Valley MAC c/o Supervisor Gorell's office

### CHP MOORPARK'S SANTA ROSA VALLEY MAC TALKING POINTS: (1.18.24)

- CHP Moorpark and the California Highway Patrol concluded another successful year of our annual CHiP's for Kids Toy Drive event, which ran throughout the month of December. With the help from our community, we were able to distribute thousands of new toys to underserved kids throughout Ventura County. THANK YOU for helping us give back to our community.
- The California Highway Patrol conducted a Maximum Enforcement Period (MEP) over the New Year's holiday. The MEP ran from 6 p.m. Friday, December 29<sup>th</sup> through Monday, January 1st. The focus for this MEP was Impaired Driving violations. Maximum Enforcement Periods have been a part of California Highway Patrol (CHP) policy for many years and have specific deployment and reporting procedures. During an MEP, field commands are required to deploy the maximum amount of uniformed personnel to address primary collision factor violations, impaired drivers, and assure a prompt response to any incident causing a hazard or traffic delay.
- The California Highway Patrol is hiring 1,000 officers to help make California's roadways safer. If you or someone you know would like to join the CHP, visit [www.chp.ca.gov](https://www.chp.ca.gov) for more information and to speak with a local recruiter.
- Follow CHP Moorpark on social media for traffic updates, sig alerts, evacuation notices, roadway closures, and general information on what the CHP is doing in your area.

Twitter: @CHPMoorpark  
Facebook: @CHP-Moorpark  
Instagram: @CHPMoorpark

Contact: **Officer Ryan Ayers**  
*Public Information Officer*  
Phone: **(805) 553-0800**  
Email: **rayers@chp.ca.gov**





## VENTURA COUNTY FIRE DEPARTMENT

Dustin Gardner  
Fire Chief

165 Durley Avenue, Camarillo, CA 93010-8586

Website: [VCFD.org](http://VCFD.org)  
Twitter: [@VCFD](https://twitter.com/VCFD)  
Facebook: [@VenturaCountyFire](https://facebook.com/VenturaCountyFire)  
Instagram: [@VenturaCountyFire](https://instagram.com/VenturaCountyFire)

Contact: Scott Thomsen  
*Director of Communications and Public Affairs*  
Phone: (805) 914-8502  
Email: [scott.thomsen@ventura.org](mailto:scott.thomsen@ventura.org)

Jan. 3, 2024

Attn: Supervisor Jeff Gorell and Municipal Advisory Committees

- Heavy rains in late December and high surf conditions to start January, highlight the conditions The Ventura County Fire Department is preparing for throughout a forecasted El Nino winter weather pattern. On Dec. 21 alone, VCFD responded to 231 weather-related calls for service. The 981-call total for the day was nearly double the daily average for the month. Plan ahead and stay safe from flooding. Keep rain gutters and drains clear, prepare an emergency go kit and sign up for VC Alert at [www.readyventuracouty.org](http://www.readyventuracouty.org).
- The Spark of Love holiday toy drive delivered cheer to about 30,000 needy children in Ventura County. The fire departments of Ventura County and the Ventura County Sheriff's Office collected toys. VCFD organized the toys and coordinated with dozens of nonprofit organizations to provide an average of three toys to each child served.
- The Ventura County Fire Department has completed the purchase of a building at 2400 Conejo Spectrum in Thousand Oaks to use as its next headquarters. The \$15 million purchase ends more than 4 years of searching for a replacement for the current headquarters that VCFD rents at the Camarillo Airport. The new building is three times the size of the current headquarters, providing additional space for the department's administrative staff and other uses.
- Applications for firefighter jobs will be accepted from Jan. 22 to Jan. 29.

Sincerely,

Scott Thomsen  
Director of Communications and Public Affairs  
Ventura County Fire Department

**SANTA ROSA VALLEY FIREWISE  
COMMITTEE**

*Members of the Committee*

**: Kevin Cannon  
Ed Spafford  
Eric Peterson  
Joe Stayton  
Mark Roddy**

**MEETING MINUTES**

**Monday, November 20, 2023 at 3:30 p.m.**

Rancho Santa Rosa Property Owners' Clubhouse  
11701 East Las Posas Road  
Santa Rosa Valley, CA 93012

1. Call to Order
  - The meeting was called to order at 330pm, and all 5 members of the committee were present. Also present was Max Young from the Ventura County Regional Firesafe Council.
2. Agenda review
3. Approval of minutes from 10/30/23 – **MOTION** to Approve the minutes passed unanimously.
4. Introduction of Max Young – Max explained how his non-profit agency helps communities gain the Firewise USA designation. There are currently 6 Firewise communities and many more are clamoring to become designated. There is not a strict requirement for SRV Firewise to be a non-profit organization, however most grants require it. The VC Regional Firesafe Council currently has six paid staff members with a Board of Directors, many of which are retired from VCFD. Along with Firewise support the Council provides a variety of wildfire resiliency programs. Website here for more info: <https://venturafiresafe.org/> Max is also our regional Firewise USA coordinator.
5. Further discussion and final approval of the formal boundary of the SRV Firewise community and proposed vegetation management zones.
  - Max discussed his thoughts regarding pros and cons of using the existing SRV MAC boundary as opposed to small HOA communities. **ACTION:** Max wasn't familiar with the term "proposed vegetation management zones" and promised to research what that entails with Firewise USA.
  - Lessons learned from northern CA indicated starting with larger community boundaries would have been better in the long term.
  - The fact that the entire SRV has limited ingress and egress is an argument for including the whole valley.
  - It was noted that the SRV MAC boundary was expanded by Supervisor Gorell to encompass more wild lands to the northwest portion of his SRV precinct block.
  - Eric asked if participation in the program a requirement for an individual resident or individual HOA to garner their Firewise designation. The answer was no. All residents and HOAs included within the polygon will get the designation once the application is approved.
  - The wildfire assessment will be more complicated due to the mix of homes within SRV.
  - Ed raised the issue that using the SRV MAC boundary would preclude an HOA from establishing their own Firewise Community in the future because they would have already been included within the proposed SRV MAC polygon. It would also complicate efforts to seek more localized grant dollars that would support their own priority projects.
  - Joe raised a concern that if all HOAs were included there could be legal liability issues after a wildfire occurs and the HOA was found negligent in not following through with their part in the 3-year Firewise action plan. It was noted that as long as any progress had been made to mitigate wildfire damages then they would in most likely hood not be held accountable.

- Max urged the committee not to be too aggressive when creating our 3-year action plan. He said when other Firewise committees have tried to do that he convinces them to back off.
- **ACTION:** Kevin volunteered to draft a formal letter to be sent to all SRV HOAs explaining our committee's hope to include them within the SRV MAC polygon boundary, and to seek their decision to either opt in or opt out.

**MOTION** to approve the current SRV MAC political boundary as the official SRV Firewise Community boundary pending any exclusions of HOAs who may wish to opt out. Motion to Approve passed unanimously.

6. Committee POC designation – Max explained an official point of contact is not necessary until we create our Firewise USA portal account which will be required to submit our application.
7. Strategy discussion regarding completing the SRV community wildfire risk assessment.
  - Max explained we could start reviewing and filling out the initial sections and that he could walk us through it at a future meeting.
  - A statistical analysis of our community's home characteristics would suffice as opposed to a 100% inventory.
  - Board contacts within each HOA (including their property managers) can aid our effort to complete a thorough assessment.
  - It was noted that the online video Community Wildfire Risk Assessment Tutorial link only yields Sparky telling us "Something Went Wrong!" **ACTION:** Max said he would investigate that and provide us with a way to watch it.
8. Report on SRV's communication efforts
  - Kevin provided a mockup of a small flyer created by Mayra De Leon based on the small Ondulando Firewise flyer.
  - A generic email account has been created for our external community communications: [svfirewise@gmail.com](mailto:svfirewise@gmail.com) Kevin has the password for it.
  - **ACTION:** Eric volunteered to start working on creating our website which will be used initially to gather email addresses of residents who wish to stay connected with our efforts.
9. Santa Rosa Valley Firewise Google Group tutorial. – tabled until next meeting.
  - For now, please cc [santa-rosa-valley-firewise@googlegroups.com](mailto:santa-rosa-valley-firewise@googlegroups.com) on all group communications. This can be our SRV Firewise mailing list repository, as it will retain emails for us in one central location.
10. Discussion regarding informally tracking volunteer hours.
  - Max explained typical conversion factors used by non-profits for converting contractor dollars spent to volunteer hours, etc. We will need to provide a user-friendly way to collect this information from residents via a form of some kind eventually.
11. Future agenda items and action items
  - Main agenda item for our next meeting is to focus on completing our wildfire risk assessment
12. Adjournment @ 4:45pm

**POST MEETING:**

- FYI – There will be a free documentary film showing about the Thomas Fire: "The Perfect Firestorm", December 5th, 7PM at the Poinsettia Pavilion, Ventura. The film by CAPS Media highlights how the community pitched in to help others during and after the disaster. Q&A after the film.
- A domain name for our website has been purchased for our use from GoDaddy: [SRVisFireWise.org](http://SRVisFireWise.org)



## Creating the Vision and Future for Santa Rosa Valley

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### What is a vision statement?

A vision statement is a declaration of an organization's purpose, goals and desired outcomes. This statement helps stakeholders envision what the organization will look like in the future, providing them with directions to move toward when planning and implementing community strategies. When MAC members and residents have a clear, meaningful, and realistic vision to work toward, it can help motivate them to achieve those goals. You can reference your vision statement externally in advertising and on public-facing websites or internally in company documents and as a measure for performance reviews.

### Example Nonprofit Vision Statements

Here are some examples of nonprofit vision statements:

- **VFW:** Our vision is to ensure that veterans are respected for their service, always receive their earned entitlements, and are recognized for the sacrifices they and their loved ones have made on behalf of this great country.
- **Amnesty International:** Amnesty International's vision is of a world in which every person enjoys all of the human rights enshrined in the Universal Declaration of Human Rights and other international human rights instruments.
- **ASPCA:** Our organization was founded on the belief that animals are entitled to kind and respectful treatment at the hands of humans and must be protected under the law.
- **Cleveland Clinic:** We strive to be the world's leader in patient experience, clinical outcomes, research, and education.
- **Ducks Unlimited:** The vision of Ducks Unlimited is wetlands sufficient to fill the skies with waterfowl today, tomorrow and forever.
- **Habitat for Humanity:** A world where everyone has a decent place to live.
- **Human Rights Campaign (HRC):** The Human Rights Campaign envisions a world where lesbian, gay, bisexual, transgender, and queer people are embraced as full members of society at home, at work, and in every community.

### What to Include in a Vision Statement?

Vision statements should be short (usually no longer than two sentences), memorable, aspirational, and compelling. The average length ranges from 10 to 15 words (a vision statement of 30 words would be considered long). Aim for fewer than 20 words, and then see if you can pare down the statement even further.

A vision statement should describe your organization's unique aspirations and should, therefore, be precise. It should also align with your values. Because a vision statement depicts the broad, long-term vision, it should present optimistic, but realistic expectations — that is, ones that your employees can reasonably work with. Above all, the values that you convey must be relatable for your employees, directors, investors, and customers. Here's what to include in a vision statement:

- **Focus on the Future:** Describe your aspirations for how the organization should look and feel in the future and what it should accomplish.
- **Specify a Clear Vision:** Provide direction that's clear and focused enough to shape decision making. Makes the statement concise and easy to read and remember. Some sources suggest focusing on one objective. If you must elaborate, do it in an additional document.
- **Make the Scope Broad:** At the same time, a vision should be general enough to encompass changing possibilities.
- **Make It Achievable:** A vision shouldn't be so abstract and lofty as to never be attainable.
- **Make It Inspiring:** Members of your organization and outside stakeholders should be inspired to extend themselves and organization resources in order to achieve a greater goal.
- **Find Something Stable:** Your vision statement should define a goal that has a reasonable expectation of success despite economic, technological, or other shifts.
- **Pinpoint a Date:** Specify the future date by which the company should have achieved the goal.
- **Include Relevant Goals and Values:** Ensure that the statement applies to current and foreseeable efforts and challenges.

What Makes Your Organization Unique? Define what differentiates your company from all other organizations and why that quality is crucial to both internal stakeholders and clients.

## What Is the Difference Between a Mission Statement and a Vision Statement?

A mission statement describes the purpose and day-to-day effort of an organization. A vision statement describes an organization's ultimate goal or future outcome. But the two work in tandem: A vision statement expresses what you ultimately want to achieve; a mission statement articulates what you will do to get there. Together, the mission and vision statements provide direction and destination.

## Santa Rosa Valley's Vision Statement


### Final Statement

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